

STAFF

DESIGN COMPANY



**BRAND
DESIGN
STUDIO**

**CREATIVE
STRATEGY
SUPPORT**

MMXXI

BOTTLED LIGHTNING
S O T . S T F S . U K
SINCE 2020

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**THE DANISH ARCHITECT BJARKE INGELS
HAS A PHILOSOPHY: 'SOLVE PROBLEMS IN
AN UNPROBLEMATIC WAY.'**

This is a brief introduction to StaffDesignCompany - your very own multi-disciplinary creative team.

StaffDesignCo. brings a unique approach to answering your need to communicate who you are and what you do.

Calling on our wide-ranging experience and talents, with a fresh thinking, highly collaborative approach; we hear your needs and work with you to deliver truly effective branding, communications, content and design - and to mentor you and your creatives to build your own success.

We are here to ease the burden if you don't know where to go next, need to improve you marketing, communications or branding and we particularly love to help with that internal understanding of these trixie subjects.

We're looking to work with people who are wanting to innovate in their communication and develop outstanding brands.



**'IF YOU QUIT ON THE PROCESS, YOU ARE
QUITTING ON THE RESULT.' IDOWU KOYENIKAN**

If you want to work with us it's easy - just ask!

Initial discussions can be email, phone, face to face (or video) and we can just chat about what you're need is, from there we can task the team with building a proposal of what we could do with prices and such.

Be aware we will probably ask you to do some homework - send us the stuff you like, things you don't like or that mean something to you even if you don't expect to see them, this is about us understanding as much of the whole picture you are trying to paint as possible.

We may go away work up some ideas and come back with sketches or we may pile into more finished pieces to present more rounded concepts - it depends on the muse but we're hungry for your success so, don't quit the process!



SERVICES / PACKAGES

The following will just give you an idea of what's on offer, but a call or message can always open up all sorts of options...

FULFILMENT

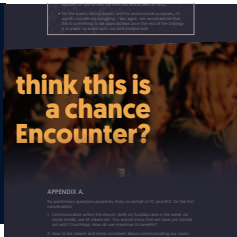
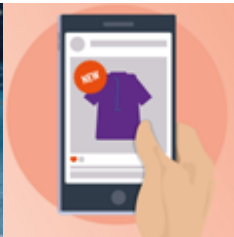


WE JUST DESIGN!

We have a number of hours available to augment your creative output and support your design needs



Hourly rate
£45 p/h



Nb. Remember, these prices are for guide purposes and what you need may be more or less - best to get in touch to find out for sure!

DEVELOPMENT

BRAND DEVELOPMENT OR UPDATE

There's always something to do when creating a brand or perhaps you need to update yours, here's a couple of starting points:

REGULAR

Comprehensive branding with logotype, brand guide + stationery, signage, social media elements or other requirements

10 DAYS @
£2,600

BOLD

As above plus:
Brand launch strategy, 2 year development plan + brand social media plan

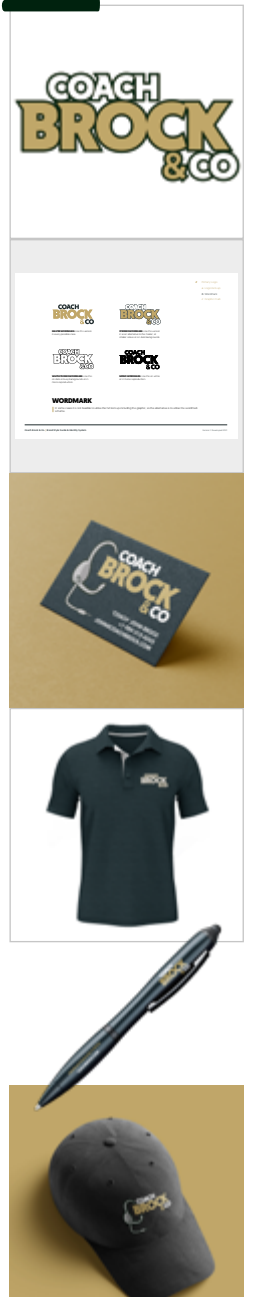
20 DAYS @
£3,750

HEAVY

As above plus:
Ongoing design & brand management + website review & redesign

Initial work @
£3,750 + Monthly retainer of **£250**

*Nb. Remember, these prices are for guide purposes and what you need may be more or less - best to get in touch to find out for sure!



STAFF *2023* HANDBOOK



In a way the most complicated to price, but in others, the most satisfying to practice, Staff Design is all about making your business the best it can be.



BALLPARK

Creative mentoring; We spend time with you, your creatives in-house or those who work with outsource agencies to understanding the gaps and frustrations and then design systems and means to help improve understanding, decision making and end results for real long-term effects.

**5 DAYS +
recommendations
meet and doc @
£1,800**

We know that communication between those in 'creative roles' and others outside these positions can sometimes be difficult especially with in-house teams and younger creatives can struggle to get up to speed, so we draw on our couple of decades of experience with a consultancy service that aims to mentor the players on both sides to improve the flow of communication through better listening, confidence building and sharper decision making resulting in improved creativity, speed and success.



Hey, what's that monthly retainer thing?

*This essentially buys you a guaranteed two days a month to spend anyway you want, get us on the phone or video chat, in the office (when it's possible) spend on design services, marketing strategy development, or just ask us for our insights and opinions, it is also potentially available to anyone - imagine that, your own marketing or design team available for just **£200** per month!*



Don't see what you need, or not sure - of course, these prices are just a guide for you, if you want to know what we're about or have another need in mind, just shout up we really don't mind:

web: <https://staffdesign.co>

ig: @staffdesigncompany

twitter: @staffdesignco

email: info@staffdesign.co



**StaffDesignCo. online at <https://staffdesign.co>
follow along [@staffdesigncompany](#)**





*The new way to brand your business
or upgrade your image,
Staff Design Company presents:*

*Brand your business or upgrade your image, quicker and more simply than ever before, saving you time and money!
We're condensing all our years of skill and experience into a brand-new way of delivering a branding experience like no other.*

*Exclusive One Day brand package: **flat rate of £895***

Ideal for new or small companies not ready for a full branding exercise;

Companies who have limited time available or need a fast turnaround

Businesses who need a quick solution to a brand problem

Perhaps you've recently pivoted or you have a basic logo and are ready for the next step up?

**BOTTLED
LIGHTNING
CREW**

*We only offer a limited number of spaces on the One Day Brand programme
so, if you're ready for a special brand experience, or would like to know
more, visit <https://staffdesign.co/onedaybrand> for more information.*



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⚡ BOTTLED LIGHTNING - SINCE 2020 ⚡

#NO WEAK DAYS



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